

Model Document: Brochure

Opening proposes a solution to a problem.

Qualified statements enhance credibility.

Factual details presented clearly.

Headings help organize information.

Closing includes price and contact information.

The Lifemaker System 40 The Compact, Affordable, and Effective Home Gym

Home gym systems were designed to eliminate the hassle and expense of working out at a health club, but most systems take up too much space and can injure both your budget and your back. The Lifemaker System 40 offers a solution to the problem of oversized, overpriced, and ineffective home gyms. Purchasing a Lifemaker System 40 will let you integrate a complete weight and cable exercise system into your living space and your budget.

Compact Design

The Lifemaker's comprehensive strength-training program is designed to occupy minimal space. The system offers more than 40 exercise combinations, but because it measures only 4 feet wide and 7 feet long, Lifemaker will fit easily into almost any room.

Multiple Stations

Three workout stations let you move through your conditioning program as efficiently as if you owned a roomful of weight and cable machines—and two people can work out at the same time.

Adjustable Cables

A unique cable system allows you to reconfigure the dual weight stacks without taking apart the entire system. Simply pull the rod located between the stacks and you can add or remove as many plates as you need for a particular exercise. The cable tension can also be adjusted to increase or decrease the amount of resistance within exercise sets.

Easy Assembly, Easy Maintenance

The Lifemaker System 40 can be assembled in less than an hour; no special tools are needed for assembly and maintenance. All parts carry a two-year guarantee and can be shipped to you within 24 hours of your placing an order.

Affordability

Lifemaker, Inc., is pleased to offer you this state-of-the-art, compact home gym for only \$799.99. You can also purchase the Lifemaker on a low-interest monthly payment plan by calling (800) 555-1212. At Lifemaker, Inc., we believe that owning a home gym system should strengthen your back, not flatten your wallet.